

WHAT IS CLAIMED IS :

205/10/91  
1. A method for selecting suitable cosmetics, which comprises:  
obtaining through computer graphic methods an average face composition by a survey of average facial features, skin color, lip color and eye color;  
performing enquiries among a plurality of different races of people for the average face on which various cosmetics are furnished to receive resulting opinions of those people;  
analyzing the resulting opinions and submitting the analysis result as data for color maps and image maps; and  
obtaining color informations in order to find matching colors and desirable images from the data.

2. A method for selecting suitable cosmetics according to Claim 1, wherein color maps to obtain informations based on enquiries are produced in accordance with different races.

3. A method for selecting suitable cosmetics according to Claim 1, wherein the color maps based on enquiries are produced in accordance with different eye color and by obtaining maps where desirable images are clarified for selection.

4. A method for selecting suitable cosmetics according to Claim 1, wherein the color maps comprise charts having a horizontal axis showing hues and a longitudinal axis showing tones.

5. A method for selecting suitable cosmetics according to Claim 1, wherein the color maps comprise charts having a horizontal axis expressing an image of "Active-Gentle" and a longitudinal axis expressing an image of "Fresh-Gentle".